

# MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 6/4/10

## PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday June 17, 2010 –10:00 am

MWWC Office  
525 S Main Street, Suite B  
Ukiah, CA 95482

218-936-7979  
365892#

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Committee Budget Review
5. PR Contract Review
6. VMC Website
7. Website
8. Wine Competition Update
9. Event Coordination
10. Wine Column Proposal
11. Growers Showcase Recap
12. SF Slow Food Golden Glass Recap
13. Winery PR Seminar
14. Public Tastings/Partnership
15. Signs Program
16. PR Firm Report
17. Sponsorship Opportunities
18. Issues and Scheduling for Next Meeting
19. Adjourn

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>*